



Winner of the **Best New Technology for Spine Care in 2010:**

PRESS RELEASE, Aspen Medical Product, Inc.

SAN JOSE, Calif., October 4 – Aspen Medical Products, Inc. (www.aspenmp.com) today announced that one of the company's products has been selected Best New Technology for Spine Care at the 2010 Spine Technology Awards. The Vista Thoracic Stabilizer (Vista TS) received first place in the Best New Technology in Cervical Care.

The awards were announced October 4 at the Spine Technology Awards Gala in Orlando, FL. 23 companies submitted medical technologies to be judged on originality, clinical relevance, and the likelihood of improving the current standard of care. Eight awards were presented at the Gala. The panel of six judges included private and academic spine surgeons and clinical buyers for leading spine care facilities.

Geof Garth, VP of Research and Development states, "Being recognized as the Best New Technology for Spine Care for the second year in a row is something that Aspen Medical Products is very proud of. We recognized a need in the marketplace and the Vista TS was the product that resulted. Spinal injuries are devastating, so preventing any additional injury during the early stages of care can make a huge difference in a patient's outcome. The design of this new product allows it to be applied and fit to a patient, without delay and without the bending irons required by older designs. Like many great products, in it's final iteration, it looks very simple, very obvious, but it took a lot of good thinking to make it to reality."



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